

# ASPETAR WORLD CONFERENCE 2025

09<sup>th</sup> - 11<sup>th</sup> October 2025, Aspire Zone

ASPETAR  
أسبیتار

## AGENDA

### SAY IT BETTER: ESSENTIAL SKILLS FOR DESIGNING EFFECTIVE PRESENTATIONS FOR HEALTHCARE PROFESSIONALS

12 October 2025

#Aspetarcon25



**Target Audience:** Physicians, Allied Health Practitioners, Nurses, Dentists, Pharmacy Professions, Others (Researchers, Scientists, Coaches)

**Activity code:** HGI-03-P171

**Venue:** Aspetar, west expansion, research meeting room, 2<sup>nd</sup> floor

**Time:** 10:00 – 13:00

**Please note that this activity is offered as a part of the Aspetar World Conference 2025, therefore, you must be registered for the conference to be able to sign up for this workshop.**

**Overall Learning Objectives:**

On completion of this activity, participants will be able to:

1. Apply fundamental design principles to create clear, visually effective slides suitable for healthcare presentations.
2. Develop presentation content using a simple messaging framework (e.g. SCR) to improve clarity and narrative flow.
3. Analyse existing slides for common issues in structure, messaging, and visual design.
4. Propose appropriate visual elements to enhance the clarity and impact of clinical messages.
5. Reflect on personal presentation habits to improve communication impact.

**This activity is an Accredited Group Learning Activity (Category 1) as defined by the Ministry of Public Health's Department of Healthcare Professions - Accreditation Section and is approved for a maximum of 2.50 hours.**

Time	Topic	Session Learning Objectives By the end of this session, participants will be able to:	Speaker/ Facilitator
9:30-10:00	Registration and networking		
10:00-10:10	Introducing Learning Objectives.  Interactive time: 5 min	<ul style="list-style-type: none"> <li>Discuss individual presentation challenges to clarify personal learning goals.</li> </ul>	Ivan Stankovic
10:10-10:30	Structuring Your Message Before Designing Slides	<ul style="list-style-type: none"> <li>How to identify audience needs and the effect of the 'curse of knowledge' on clarity.</li> <li>Apply the SCR/SCQA framework to organise presentation content clearly and logically.</li> </ul>	Ivan Stankovic
10:30-11:00	Design Fundamentals: contrast, alignment, hierarchy, eye flow, visual unity  Interactive time: 10 min	<ul style="list-style-type: none"> <li>Apply fundamental design principles to create clear, visually effective slides suitable for clinical and scientific presentations.</li> <li>Analyse poor slide examples to identify violations of visual design principles</li> </ul>	Ivan Stankovic
11:00-11:30	Using Visuals and Text Efficiently	<ul style="list-style-type: none"> <li>Select appropriate visual elements and text formats that enhance clarity and support the intended message.</li> </ul>	Ivan Stankovic

		<ul style="list-style-type: none"> <li>Evaluate visual choices (e.g. chart types, image use) for functional communication vs aesthetic appeal.</li> </ul>	
11:30-12:00	Break		
12:00-12:45	Practical Work + Peer Feedback  Interactive time: 30 min	<ul style="list-style-type: none"> <li>Create improved slides that reflect key design and messaging principles.</li> <li>Take part in constructive feedback using a shared vocabulary of design and communication.</li> </ul>	Ivan Stankovic
12:45-12:55	One key takeaway and final tips	<ul style="list-style-type: none"> <li>Apply gained knowledge in creating effective presentations.</li> <li>Discuss key design dos and don'ts for effective slide communication.</li> </ul>	Ivan Stankovic
12:55-13:00	Discussion: Question & Answer		Ivan Stankovic

### **Scientific Planning Committee:**

Ivan Stankovic (Chair), Sofie Nelis, Jolanda Boersma, Dorothy Lechicki, Abdallah Itani, Sean McCrudden, Hugh Fullagar, Zainab AlSarraf, Mariana Pereira

**The Scientific Planning Committee has reviewed all disclosed financial relationships of speakers, moderators, facilitators and/or authors in advance of the CPD activity and has implemented procedures to manage any potential or real conflicts of interest.**

Overall time: 150 min; lecture: 100 min; interactive: 50 min (33%)